



## SEAN VILJOEN

I am a determined Art Director, multi-media designer and Marketer in training. Eager to learn and perfect my skills. A gifted Illustrator, curious photographer and passionate artist.

I strive for fresh and inspiring ideas, great teamwork & awesome creative execution.

In my spare time, you could find me engulfed in flow arts, working with my bonsai, or out in nature hiking with the doggos. Or perhaps just drawing, painting or feeding my mind with some interesting literature.

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Portfolio Site  
[seanviljoen.co.za](http://seanviljoen.co.za)

# EXPERIENCE

## SVF Digital

Aug 2016 - Present

Freelance Art Director & multi-media/Digital Designer

The best way to learn is to do! Since going freelance and offering much more than any of my previous jobs allowed me to I grew immensely in both marketing and advertising as a whole. With big focus on helping start-up brands get off the ground I managed everything from brand establishment all the way to marketing strategies and sales.

## Demographica

Nov 2022 - Mar 2023

Freelance Art Director & Designer

I was brought in to focus on SA Tourism and The Grading Council. My role was to help on a new set of animations the company was working on. This included doing some of the animation work, creating illustrations and working out the storyboard. I also did some UI designs for the site's new potential look as well as worked on some pitch decks and presentations.

## Faben

Mar 2022 - Aug 2022

Senior Art Director/Creative group head

Brought in a Senior Freelance Designer, I worked on multiple brands such as Vaboo, SynergERP, Altalix, Kraken and SeaV to name a few. I worked on multiple media types ranging from Social Content, Animation, Corporate Identity and much more.

## Publicis Machine

Jan 2018 - March 2018

Freelance multi-media Designer & over-all Mercedes-Benz resource

I was brought in to help alleviate the stress of a biggeer merger. With Mercedes-Benz forming part of Publicis Emil and the merger of Publicis groupe with Machine.

## Breed social media

Oct 2013 - Aug 2016

Senior Art Director/Creative group head

While working at breed I rose to a senior position and took my place as creative group head, pitching to new clients and merging a traditional advertising approach to a more below the line digital approach. I had to take charge of all aspects of creative campaigns, from writing briefs, to conceptualizing and leading other creatives to get desired outcomes. The job required me to go above and beyond from video editing all the way through to sound editing and creating digital artwork as well as social media content.

## STRAWBERRY WORX

July 2012 - Sept 2013

### Multi-media Designer

A company focused on outdoor advertising. My role was to create proposals and get new clients. Above and beyond handling all internal design work I also took it on myself to refine the company's Corporate Identity from website, logo adjustments, signage, Brand bible and much more.

## Bright Digital

Feb 2012 - June 2012

### Graphic/3D Designer

A company specializing in print with the biggest Zund cutter in the country. My job was to design all jobs that came through the door as well as all round DTP and assuring artwork gets either printed or cut and applied correctly. I was also flown down to CPT to learn and execute 3D designs and cut-outs at Xaneta.

## JWT

Nov 2011 - Feb 2012

### Art Director

Freelance Art-director focusing mainly on launching the the-new Nokia Lumia. Besides working on the launch I was also assigned multiple jobs under the Nokia brand.

## Davinci edison bell

April 2011 - June 2011

### Junior Art director/designer

Assigned as junior art director on brands like One time airlines, Builders warehouse and Cartrack. My job was to see campaigns through from concept to final artwork and assure quality standards are met.

## Net#work BBDO

June 2010 - jan 2011

### Junior Art Director

Worked on products like Shout SA, Nedbank, Mercedes Benz, Simba, Chicken Licken and many more. Brought in my own copywriter to work as a fully fledged team and see creative campaigns through from start to finish.

# EDUCATION

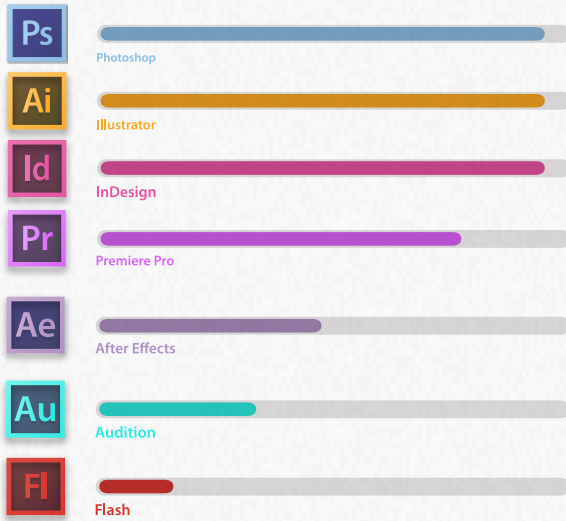
## AAA school of advertising

Received Diploma in visual communication 2008 - 2010

## Transvalia high

Obtained senior certificate - 2007

# SKILLS



# AWARDS

## Silver pendoring student award

Ouma rusks "hoe dip jy joune" campaign

2010

