



## SEAN VILJOEN

I am a determined Art Director, multi-media designer and Marketer in training. Eager to learn and perfect my skills. A gifted Illustrator, curious photographer, passionate artist and a not so shabby fire performer.

I strive for fresh and inspiring ideas, great teamwork & awesome creative execution.

In my spare time, you could find me engulfed in flow arts, at a drum circle or kicking ass in volleyball, paintball or tennis. Or perhaps just drawing, painting or feeding my mind with some interesting case studies and figuring out new ways to help my clients succeed!

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# EXPERIENCE

## Freelance web/multi-media designer and Marketer

Freelance multi-media Designer, video editor, marketing strategist

The best way to learn is to do! Since going freelance and offering much more than any of my previous jobs allowed me to I grew immensely in both marketing and advertising as a whole. With big focus on helping start-up brands get off the ground I managed everything from brand establishment all the way to marketing strategies and sales.

Aug 2016 - Present

## Publicis Machine

Freelance multi-media Designer & over-all Mercedes-Benz resource

I was brought in to help alleviate the stress of a bigger merger. With Mercedes-Benz forming part of Publicis Emil and the merger of Publicis groupe with Machine.

Jan 2018 - March 2018

## Breed social media

Senior Art Director/Creative group head

While working at breed I rose to a senior position and took my place as creative group head, pitching to new clients and merging a traditional advertising approach to a more below the line digital approach. I had to take charge of all aspects of creative campaigns, from writing briefs, to conceptualizing and leading other creatives to get desired outcomes. The job required me to go above and beyond from video editing all the way through to sound editing and creating digital artwork as well as social media content.

Oct 2013 - Aug 2016

## STRAWBERRY WORX

Multi-media Designer

A company focused on outdoor advertising. My role was to create proposals and get new clients. Above and beyond handling all internal design work I also took it on myself to refine the company's Corporate Identity from website, logo adjustments, signage, Brand bible and much more.

July 2012 - Sept 2013

## Bright Digital

Graphic/3D Designer

A company specializing in print with the biggest Zund cutter in the country. My job was to design all jobs that came through the door as well as all round DTP and assuring artwork gets either printed or cut and applied correctly. I was also flown down to CPT to learn and execute 3D designs and cut-outs at Xaneta.

Feb 2012 - June 2012

## JWT

Art Director

Freelance Art-director focusing mainly on launching the the-new Nokia Lumia. Besides working on the launch I was also assigned multiple jobs under the Nokia brand.

Nov 2011 - Feb 2012

## Davinci edison bell

Junior Art director/designer

Assigned as junior art director on brands like One time airlines, Builders warehouse and Cartrack. My job was to see campaigns through from concept to final artwork and assure quality standards are met.

April 2011 - June 2011

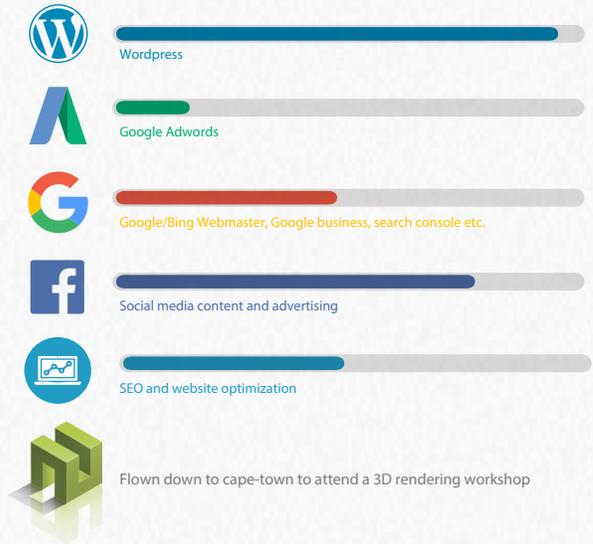
## Net#work BBDO

Junior Art Director

Worked on products like Shout SA, Nedbank, Mercedes Benz, Simba, Chicken Licken and many more. Brought in my own copywriter to work as a fully fledged team and see creative campaigns through from start to finish.

June 2010 - jan 2011

# SKILLS



# EDUCATION

**AAA school of advertising**  
Received Diploma in visual communication 2008 - 2010

**Transvalia high**  
Obtained senior certificate - 2007

# AWARDS

**Silver pending student award** 2010  
Ouma rusks "hoe dip jy joune" campaign

